



EVENT PLANET CASE STUDY

WHO	Warner Bros.
WHAT	Annual Golf Day & Client Party
WHERE	Various Sydney Venues
WHEN	2006 - 2007
HOW MANY	80 Guests (Golf) & 150 Guests (Cocktails)

EVENT BRIEF

To entertain 80 valuable clients in a fun, recreational and competitive environment for the Warner Bros. Golf Classic.

Later in the day, guests were transported to exclusive cocktail functions, hosted at a number of Sydney's top harbour front locations.

This annual event has now been running for 5 years and continues to attract Warner Bros. senior level clients and has become renowned as the "most successful annual corporate event in their marketing calendar". The high profile exposure for Warner Bros. and unique networking opportunities that this event delivers for our client enables them to fulfill numerous objectives on numerous levels.

SCOPE OF SERVICES

Event Planet's scope of services for the event included: Event Design & Theming, Audio Visual Design & Equipment, AV Operators & Technicians, Catering Management & Liaison, Stage Management, Running Sheet, Progress Reviews & Meetings, Event Manager On Site, Bump In & Bump Out Support, Transport & Delivery, Administration & Support, Venue Management & Liaison, Review & Progress Meetings.

THE RESULT

"I wanted to drop you a line to say thank you for a FANTASTIC event. We're thrilled with the day and everyone is talking about it today. It was a great result for us and we appreciate all your hard work and effort."



CELEBRATING 50 YEARS
OF TELEVISION



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