

## EVENT PLANET CASE STUDY



WHO	Nestlé Australia
WHAT	Staff Christmas Dinner
WHERE	The Big Top, Luna Park, Sydney
WHEN	December 2008 (and 2007)
HOW MANY	800 Guests

### EVENT BRIEF

Nestlé required an event that would express their appreciation for the staff's dedication to the business throughout 2008.

The black void of the Big Top at Luna Park was miraculously turned into an intimate dining space with walls washed in rich red colour and custom designed oriental projections. Mother of pearl shell curtains and parasols created a dramatic and eye-catching ceiling installation.

With the tone set, Event Planet took the guests on an Oriental Odyssey with entertainment that included a lyrical tissue routine by exotic geisha styled aerialists and a spectacular Chinese inspired drumming and fire show.

### SCOPE OF SERVICES

Event Planet's scope of services for the event included: Creative Design & Delivery, Décor & Theming, Venue Management, Supplier Management, Catering & Beverages, Entertainment & Performers, AV & Staging, Guest Gifts, Security, Onsite Management, Photography, Cleaning, Running Schedule, Budget Management, Client Support and Administration.

### THE RESULT

*"Wow, where do I start! To the team at Event Planet thank you for making my job easy."*

*The reason why I love working with Event Planet is that they can create a concept from nowhere, take hold of it, massage it and transform it into an AMAZING event, creating memories and dreams.*

*It is a team of professional, dedicated, hardworking and passionate people who always have the client in mind.*

*I look forward to working with Event Planet year after year knowing that I am working with the best."*



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event planet

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