

EVENT PLANET CASE STUDY



WHO	HBOS Australia
WHAT	End of Year Staff Celebration
WHERE	Wharf 8
WHEN	2008
HOW MANY	1,200 Guests

EVENT BRIEF

The key event objective for this event was simple – create a fresh, upbeat and highly innovative cocktail party to reward staff for a successful year.

Wharf 8 was transformed into a scene straight out of 1920's New York, with chesterfield bars, deco screens and masses of decadent crystal chandeliers all adding to the sense of glamour.

The highlight of Event Planet's design was the collaboration with The Electric Canvas to create seamless large scale projections of New York streets, Broadway Theatres and night-time cityscapes. A team of photographers worked to capture guests in full party mode, with these images then "cut-into" projections of movie billboards. Guests were tickled to see themselves as old school movie stars!

SCOPE OF SERVICES

Event Planet's scope of services for the event included: Theming & Design, Entertainment & Performers, Site Inspections, Supplier Briefings, Venue Liaison, Running Schedules, Progress Updates & Meetings, Creative Input & Delivery, AV & Staging, Floor Plans, Hire Equipment, Photography.

THE RESULT

"A big thank you to you, Amy and the rest of your team. You all did a fantastic job and everything ran like clock work.

I appreciate all the support you have given Juan, the Committee and I and I hope we can work together in the future.

Thank you for a great night."



event planet

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