

## EVENT PLANET CASE STUDY



WHO	DHL Worldwide
WHAT	DHL Annual Sales Kick Offs
WHERE	Various Venues - Queensland
WHEN	2006 - 2007
HOW MANY	200 Guests

### EVENT BRIEF

To successfully create, plan, produce and deliver unique, memorable and upbeat conference programs for DHL sales staff.

This event is held annually as a 3-day conference program involving 200 delegates from Australia and New Zealand and motivational guest speakers.

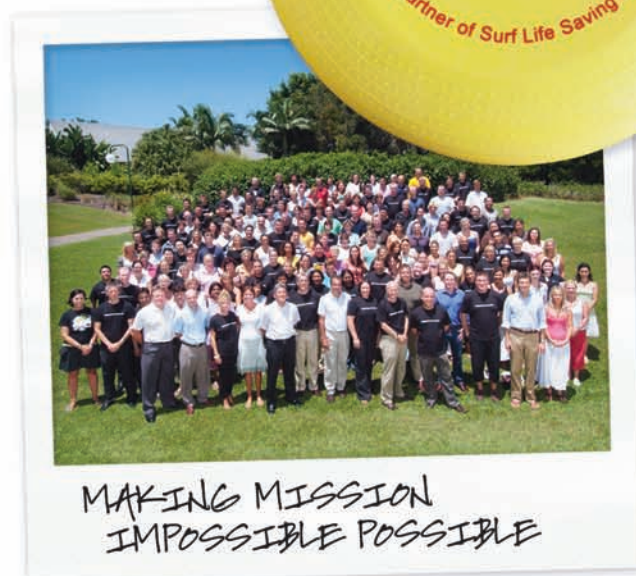
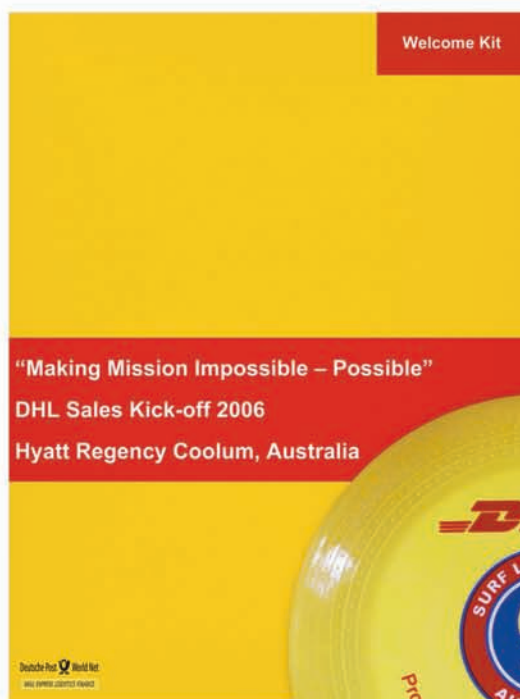
The objectives of the client to entertain, engage, inform and motivate their valuable staff members were met and in many cases exceeded, within the designated budget parameters.

### SCOPE OF SERVICES

Event Planet's scope of services for the event included: Event Design & Theming, Flight & Transfer Management, Venue Management & Liaison, Catering Management & Liaison, Technical Design & Management, AV Operators & Technicians, Running Sheet Management, Stage & Performance, Management, Invitation Design & RSVP Management, Entertainment & Speaker Management, Team Building & Activity Management, Progress Reviews & Meetings, Event Management & Staffing Onsite, Bump In & Bump Out Support, Security Management, Transport & Delivery, General Administration & Client Support, Designated Event Website Creation.

### THE RESULT

*"A big thank you to Event Planet for assisting us in putting on a great event... once again! The feedback has been nothing but positive – despite torrential rain, floods and a mini cyclone!"*



event planet

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