

## EVENT PLANET CASE STUDY



WHO	Coca Cola South Pacific
WHAT	Christmas Party
WHERE	Opera Point Marquee, Sydney Opera House, Sydney
WHEN	December 2008 (and 2007)
HOW MANY	250 Guests

### EVENT BRIEF

What they wanted – “a truly memorable cocktail party to thank and reward staff for their contribution to a successful year”. What they got - a rock’n and roll’n diner right out of Happy Days and an entertainment program to boot!

The Opera Point Marquee underwent a complete custom build – a full black and white floor was laid, a classic 10m bar was installed complete with a two tone rear wall adorned with 1950’s memorabilia and pictures of movie stars, red and white booth seating built, juke boxes installed and the ceiling embellished with swags of pink and silver satin ribbon.

“Shake Rattle and Roll” cocktails in retro milkshake glasses were trayed through the crowd by the Pink Ladies on roller skates while the Big Bopper took photographs of guests in the pink Cadillac. A rock’n’roll dance couple taught guests some moves and the party band and DJ kept those cool cats moving all night.

### THE RESULT

Event Planet’s scope of services for the event included: Creative Design & Delivery, Décor & Theming, Venue Management, Catering & Beverages, Entertainment & Performers, AV & Staging, Security, Onsite Management, Photography, Running Schedule, Budget Management, Client Support and Administration.

### SCOPE OF SERVICES

“Well, I am not sure where to start but we wanted to drop you a little note to say a big thanks for putting on a wonderful night. The room was amazing, the food was brilliant, the entertainment was out of this world and we put all of this down to your hard work, attention to detail and commitment to making the night a success for us.

We honestly can’t say thank you enough. We are truly grateful and there is a buzz around the office this morning on just how good the night was. One person even went so far as to say that this was the best one she had been to in years. Thanks again from the bottom of our hearts and we look forward to doing bigger and better things next year”.



HAPPY DAYS



event planet

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