

EVENT PLANET CASE STUDY



WHO	Commonwealth Bank
WHAT	Signature Client Dinner
WHERE	Plaza Ballroom, Marriner Theatres, Melbourne
WHEN	March 2009
HOW MANY	200 Guests

EVENT BRIEF

To create a top-line signature event worthy of attendance by high value clients. The tone of the evening had to be one of sophisticated glamour.

Guests expectations were exceeded by an eclectic selection of entertainment, including the Parisienne Swing Trio; Anna Lumb, Hula Hoop extraordinaire; Acrobatica; Sophie Serafino and the toe tapping swinging cats, The B# Band.

SCOPE OF SERVICES

Event Planet's scope of services for the event included: Theming & Design, Entertainment & Performers, Site Inspections, Supplier Briefings, Venue Liaison, Running Schedules Progress Updates & Meetings Creative Input & Delivery, AV & Staging Floor Plans, Hire Equipment, Photography.

THE RESULT

"Thanks for your excellent work on last night's event. You succeeded in exceeding my expectations once again. I have received excellent feedback from clients and staff regarding the event."



THE DINNER PARTY



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