

EVENT PLANET CASE STUDY



WHO	Commonwealth Bank
WHAT	Chairman's Dinner
WHERE	Foundation Hall, Museum of Contemporary Art, Sydney
WHEN	March 2009
HOW MANY	175 Guests

EVENT BRIEF

To create a top-line signature dinner event to entertain valuable clients.

"A Touch of the Orient" saw the Foundation Hall of the MCA turned into a glamorous space inspired by the decadence of 1930's Shanghai. Projections of overblown cherry blossoms formed a stage backdrop and the ceiling space was filled with 100's of cream silk parasols, crystal chandeliers and branches of delicate maple leaf. Mirror tops on the banquet tables added a modern look and feel to the space.

Guests were treated to a high energy drumming performance by TaikOz, an exclusive performance of signature Madame Butterfly piece *Un Bel Di* by Opera Australia singer Jane Parker and then danced the night away to the crooning tunes of the Dan Barnett Band.

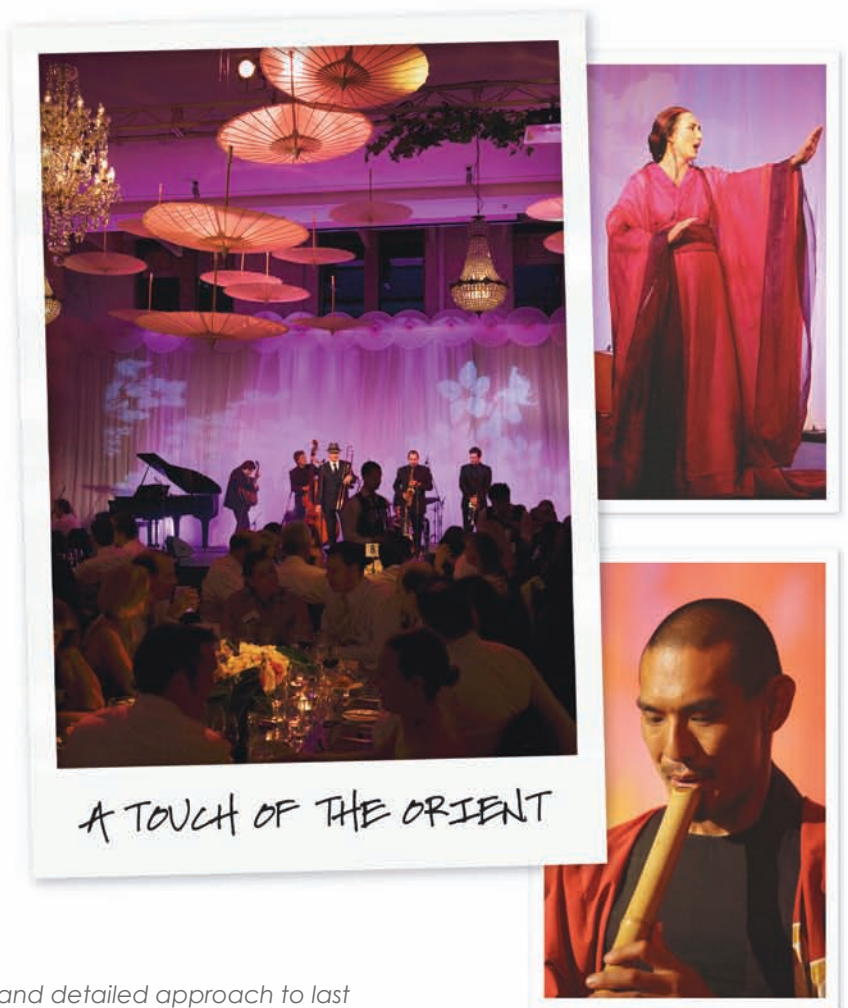
SCOPE OF SERVICES

Event Planet's scope of services for the event included: Creative Design & Delivery, Décor & Theming, Venue Management, Catering & Beverages, Entertainment & Performers, AV & Staging, Security, Onsite Management, Photography, Running Schedule, Budget Management, Client Support and Administration.

THE RESULT

"I just wanted to thank you for your creative and detailed approach to last night's event. I think we all heard how good the feedback was, and it all started with the WOW factor that the room setting itself delivered, followed by the food, and of course, the amazing entertainment. Combined it was a memorable event that I am sure the guys in IB&M will always now compare all our other events against - Thanks!"

Please pass on our thanks to all the suppliers behind the scenes, without whom of course, these great events just don't work. We wanted WOW from this event, and you delivered. Thank you."



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