

## EVENT PLANET CASE STUDY



WHO	Vodafone Australia
WHAT	Various Client & Staff Events
WHERE	Various Locations, Sydney
WHEN	2004 to Current
HOW MANY	25 – 1,250 Guests

### EVENT BRIEF

Event Planet has worked closely with multiple departments within Vodafone Australia to create successful events for a range of product, educational, sales, partner and staff related occasions.

From Cooking Classes for 25 guests to Product Launches for 250 guests to End of Year Celebrations for 1,250 guests, each occasion has been a “wow” experience for Vodafone and their people.

### SCOPE OF SERVICES

Full Event Management for numerous Special Events, Conferences, Product Launches, Incentive Programs, Team Building Activities, Training Seminars and more.

### THE RESULT

*“I want to thank you for your positive attitude and absolute commitment to making any event here at Vodafone a WOW experience for our people. I always look forward to working with you for that reason.”*

*“I’ve loved working with you this year! You’ve got a great positive energy and I always have absolute confidence in the work you do for us. You’ve made a number of events this year very memorable for our people - so thank you.”*

*“I would have no hesitation in recommending Event Planet given my experience of working with them on the Vodafone end of year party in 2005. Given the limited time they pulled together a fantastic event for 1100 of our People at the Shangri-La Hotel in Sydney’s CBD.*

*Creatively they were fantastic and were always happy to find solutions to whatever issues or challenges arose. Not only did they produce a spectacular night, recognised as one of the best Christmas parties in recent years, it came in on budget!”*



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